Overview: Wash Cycle Laundry is the fastest, most convenient way for urban institutions to do laundry. We are a social enterprise with a triple-bottom line: since our founding in 2010, we have hauled over 1.5 million pounds of laundry using trailer-equipped bicycles, proving that bikes are sustainable, commercially-viable alternatives to trucks for intra-urban freight. Furthermore, we are proving that entry-level jobs can be launching pads into upwardly mobile careers, even for vulnerable adults; we have created 30 jobs, many of which are filled by residents of University City.

Capabilities: Wash Cycle Laundry can handle a range of institutional laundry needs, serving clients with up to 10,000 lbs of laundry per week, including the following:
- Healthcare and Hospitality Laundry, such as bed linens, towels, and gowns.
- Athletic, such as towels and athletic gear.
- Bulk Clothing, such as student laundry, or water/smoke-damaged clothing.
- Janitorial Supplies, such as microfiber wiping cloths and mop heads.
- Dust Control, such as floor runners and entrance mats.

Wash Cycle Laundry’s footprint includes four laundry plants in Philadelphia, offering redundant capacity, high reliability, and high scalability, making Wash Cycle Laundry the most responsive provider in Philadelphia. Our East Falls plant is capable of meeting exacting standards for healthcare laundry operations.

Representative Penn Clients:
- Penn Student Agencies - process up to 3k pounds of student laundry per week
- Penn Hospitality Services - rent PHS bed & bath linen for their summer programs
- Clyde F. Barker Transplant House - process bedding for long-term recovery rooms

Recognition: Wash Cycle Laundry’s innovative practices for managing and coaching adults with limited experience in the labor market has been widely recognized, and we have outperformed Pennsylvania’s welfare-to-work retention average by 80%. Wash Cycle Laundry has also been awarded the following:
- Philadelphia Magazine’s “Best of Philly” (2012).
- PA Department of Public Welfare’s prestigious “Employer Honor Roll” award (2012).
- Gearing Up’s “Pacesetter Award” (2012).
- Hitachi Foundation’s Yoshiyama Award - Finalist (2012)

Partnership Opportunities: Wash Cycle Laundry is seeking partnerships with area non-profits and institutions. In short, we are able to meet your institution’s existing laundry needs with competitive service and pricing. Your organization or department can leverage your laundry procurement budget to meet your immediate needs for laundry, but also create local jobs for vulnerable populations and add another pillar to your sustainability agendas, multiplying the impact of a routine and necessary expense.

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