

# A Better Way to Pay Patients

## Better Retention. Better Data. Better Trials.



ClinCard is proven to:

**ClinCard is designed to optimize clinical trial performance by improving patient engagement and retention and eliminating the administrative burdens that can distract from research execution.**



**Improve patient retention and engagement**

## Improve Patient Retention

The consequences of poor retention include, but are certainly not limited to:

- **Delays in clinical trial timelines, approval**
- **Higher costs to complete the clinical trial**
- **Subjects not receiving full course of therapy and follow up**



**Eliminate administrative processes**

ClinCard simplifies patient reimbursement, eliminating the barriers to patient retention and engagement and empowering research sites to reduce administrative burdens and focus on the execution of the trial. It can be configured to any type of patient schedule, no matter how complicated, empowering sites and providing better experiences for everyone involved. By automating and streamlining the process, ClinCard significantly reduces the time sites spend on payment administration and eliminates the errors that accompany manual tasks.



**Optimize site performance**

## The Preferred Reimbursement Method

ClinCard provides rapid reimbursement to eliminate the financial hurdles that may keep participants from completing a clinical trial. It accelerates the process by providing patients with instant access to cash via a reloadable debit card. The ClinCard portal also sends out automated alerts for appointments in each patient's native language, keeping them on schedule and engaged. This combination of real-time patient reimbursement and personalized patient messaging increases patient retention and ongoing engagement.

Better for Sites.  
Better for Patients.



**Increase site satisfaction and financial transparency with ClinCard.**

## Strengthen Site Partnerships

ClinCard simplifies complex patient reimbursements while delivering greater accuracy and transparency, which helps sites operate at peak performance. The solution can be configured to any type of payment schedule, no matter how complicated. By automating and streamlining the payment process, ClinCard empowers sites by reducing the administrative burden and manual errors.

## Remove Out-of-Pocket Travel Costs

The ClinCard Travel Module allows patients to travel for a study without incurring out-of-pocket cost. Greenphire's expert team and exclusive focus on clinical trial payment sets the solution apart from traditional travel partners and concierge services – we have a unique understanding of the complexities and sensitivities of rare disease and orphan drug research, where this is most common. Travel and accommodations can be pre-configured to the specifics of the study protocol. With Greenphire, sponsors can pre-fund a travel issuance account ensuring any out-of-pocket costs typically associated with travel is covered by the sponsor, not the patient.

CROs and sponsors choose Greenphire because of the company's exclusive focus on empowering research by improving site satisfaction and performance. This exclusive focus is what makes Greenphire the trusted partner for more than 500 clients, including 9 of the top 10 pharmaceutical companies.

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